



National Association of Conservation Districts

The National Association of Conservation Districts **2024 Braille Poster Contest** is open to K-12th grade students who are blind or have low vision. This contest will provide an inclusive platform for students to express their creativity and conservation messages through Braille and tactile elements.

Eligibility

- The contest is open only to K-12th grade students who are blind or have low vision and require Braille **or** tactile assistance to participate.

Submission Requirements Artwork entered in the national competition must first have been judged in a local or area conservation district-sponsored poster contest and a state conservation association or state auxiliary sponsored contest.

Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.

To find who in your state/territory oversees the NACD poster contest, visit the NACD Conservation District Directory and contact your state/territory association of conservation districts.

State conservation association, auxiliary, or state poster contest sponsors select a poster to enter in each of the five-grade divisions: K-1, 2-3, 4-6, 7-9, 10-12. States are not required to enter a poster for every grade level.

Contest Rules

- Participants can create Braille posters in one of two ways:
 1. Using their imagination and drawing, and then adding Braille labeling using a Braille embosser or similar tools.
 2. Using a Braille (a Braille typewriter) to create Braille elements, and then adding color or additional drawings.
- Traditional painted or drawn posters should be scanned and uploaded as a PDF.
- Size: The poster design size should meet the requirements of the state contest.
- Any media may be used for tactile elements, including Braille, raised textures, and other materials.

Inclusive Contest Additions

- Students participating in this contest are permitted to have an adult assist them in the creation of their posters, particularly in the Braille labeling process, making it an inclusive and accessible contest for all.



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- While it is understood that some students may benefit from assistance, NACD encourages each student to actively participate in creating their poster. We celebrate the diverse abilities and talents of all participants in this inclusive contest, and we value the unique contributions of every student.

Submission Deadline Only official state poster contest sponsors can submit entries for the national contest. Entries must be uploaded by December 1, 2024.

NACD Contact Information

NACD

509 Capitol Ct, NE

Washington, DC 20002

Phone: (202) 547-6223

Website: www.nacdnet.org

Poster Evaluations National Braille Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Originality (20 percent)
- Universal appeal (30 percent)

Accessibility Information This contest ensures accessibility for students with blindness or low vision by allowing Braille and tactile elements. It encourages creativity and inclusivity while promoting conservation awareness.

Additional Notes This document is only a guide for local district. Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony. The winning Braille posters will be featured at NACD's Annual Meeting. Each state conservation association, auxiliary, or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email stewardship@nacdnnet.org.