



# National Association of Conservation Districts

## 2024 NACD Digital Poster Contest

The National Association of Conservation Districts **Digital Poster Contest** is open to 7<sup>th</sup> – 12<sup>th</sup> grade students.

**Artwork entered in the national competition must first have been judged in a local or area conservation district sponsored poster contest and a state conservation association or state auxiliary sponsored contest.**

**Posters must be uploaded through the online submission form found on the NACD Education Hub Contests page.**

To find who in your state is in charge of the NACD poster contest, visit the [NACD Conservation District Directory](#) and contact your state association of conservation districts.

States conservation association, auxiliary or state poster contest sponsors select a poster to enter in each of the two-grade divisions (7-9; 10-12) and submit them to NACD by through electronic submission found on the NACD Education Hub Contests page. States are not required to enter a poster for every grade level.

### Contest Rules

- The posters must be a digital design and can be created in any platform used for digital projects such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc.
- The poster design size should meet the requirements of the state contest.
- Digital posters must be original work and not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2024 themed logo.
- Digital posters should be submitted in JPEG or PNG format.
- The 2024 Stewardship theme “MAY THE FOREST BE WITH YOU, ALWAYS” must be included in each poster submission to be eligible for the national poster contest.
- All posters must be created by an individual student, rather than a team of students.
- **Only official state poster contest sponsors** can submit entries for the national contest. Entries must be submitted by December 1, 2024.



## Digital Poster Evaluations

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Local and state contest awards and sponsors will differ from state to state. Depending on the sponsoring state's conservation association, auxiliary, or agency's preference, the national awards will be presented at a national, regional, state, and/or local conservation ceremony.

The winning posters will be featured at 2025 NACD's Annual Meeting.

Each state conservation association, auxiliary or agency contact will receive notification of the judging results and a news release announcing the winners.

For more information, please email [stewardship@nacdnet.org](mailto:stewardship@nacdnet.org).